



Dear Neighborhood Association:

For the last 24 years, millions of volunteers across the nation have united with a common mission – to improve the lives of others in their communities for the annual “Make a Difference Day” event established the 4th Friday and Saturday in October. This year’s days will be observed on October 23rd and 24th.

This largest national day of community service was created by a USA “TODAY” initiative, backed by the Gannett Company in collaboration with Points of Light and is performed in every city and every state across America.

New Mexico established our “Make a Difference Day” event in the Greater Albuquerque area in 2005 and each year we’ve seen New Mexico neighbors helping neighbors from collection drives, neighborhood clean-up, open space landscaping, and everything in between.

So, since making a difference in your neighborhood community is your mission, then participating in the annual Make a Difference Day event is right up your alley!

It’s easy! Just post your project on the MDD website at - www.cnpe.org - select the “get involved” tab, scroll down to “Make a Difference Day” and follow the prompts to create a project. Then encourage your residents to sign up. They’ll even get a free T-Shirt!

Thank you for your time, and we wish to thank you in advance for your participation.

Sincerely,

Committee for Make a Difference Day 2015