

ALBUQUERQUE RAPID TRANSIT (ART), YOUR ROUTE TO A BETTER FUTURE.

Maximizing transportation options along the bustling Central Avenue corridor is vital to an improved quality of life for everyone in Albuquerque — and for our community's economic vitality.

ART has the potential to deliver a quick, simple, safe and first-class travel solution — attracting more people to live, visit, and do business on the Route 66 corridor. Along with attracting millions of dollars in potential local development.

Let's revitalize historic Route 66 with:

- Modern bus transportation
- New, environmentally friendly vehicles
- Improved service
- Enhanced streetscapes and sidewalk improvements

With ART, Route 66 Is Going Places

In other American cities,
Bus Rapid Transit has
facilitated development
and community growth
by creating places where
people want to live,
work, and play—
with a neighborly focus,
mix of uses, and enhanced
pedestrian environment.

Proposed funding sources for the potential \$100 million ART includes 80% Federal and 20% City, matching funds for sidewalk improvements and bus procurement.





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ALBUQUERQUE RAPID TRANSIT



CONNECTING PEOPLE CREATING PLACE DRIVING OPPORTUNITY

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FUELING CENTRAL AVENUE'S GROWTH POTENTIAL



growth and mobility ... will drive our economic

byway America has known. of communities, spawning the greatest cultura Chicago to Los Angeles. It connected a nation Decades ago, Route 66 linked far more than

corridor by attracting: Estate Development Association (NAIOP), ART could revitalize the Central NM Avenue According to a study by the Commercial Rea

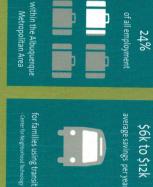
- Close to a billion dollars in potential local development
- 5,000 new jobs

In addition, ART can help:

- Meet the 100% increase in corridor ridership projected over the next five years
- Support innovation based jobs
- Help generate a good return on public investment

ALBUQUERQUE RAPID TRANSII WHY CENTRAL AVENUE NEEDS

WITHIN 1/2 MILE OF CENTRAL AVENUE:





ouseholds have income pelow poverty level 1 in 5

ever-changing opportunities ART will connect Albuquerque with

transportation needs. transit system to help meet Albuquerque's history, ART can offer a more effective mass True to the spirit of Route 66's enterprising

faster, more reliable service: To meet the growing demand, ART can provide

- seven-minute peak frequency 15% improvement in travel time
- 20-25% better on-time performance
- Increased safety and security
- Connections with 32 of the 37 existing ABQ RIDE bus routes
- Signalized intersections with protected quarter mile, on average to businesses and side streets every left turns and U-turns provide access

connect our community ART will create public places that

There are many ways a transit-energized ART will connect more than places, it will connect people.

entrepreneurial spirit: while supporting our New Mexican Slower traffic and wider sidewalks

Route 66 corridor can uplift our community

- pleasant pedestrian experience where possible for a safer, more
- Landscape improvements and planting of trees wherever possible
- Signage that directs transit riders to corridor businesses and attractions
- Involvement of corridor residents and and development businesses in shaping ART's vision

