



## ALBUQUERQUE RAPID TRANSIT (ART), YOUR ROUTE TO A BETTER FUTURE.

Maximizing transportation options along the bustling Central Avenue corridor is vital to an improved quality of life for everyone in Albuquerque — and for our community's economic vitality.

ART has the potential to deliver a quick, simple, safe and first-class travel solution — attracting more people to live, visit, and do business on the Route 66 corridor. Along with attracting millions of dollars in potential local development.

Let's revitalize historic Route 66 with:

- Modern bus transportation
- New, environmentally friendly vehicles
- Improved service
- Enhanced streetscapes and sidewalk improvements

## With ART, Route 66 Is Going Places



In other American cities, Bus Rapid Transit has facilitated development and community growth by creating places where people want to live, work, and play — with a neighborhood focus, mix of uses, and enhanced pedestrian environment.

Proposed funding sources for the potential \$100 million ART includes 80% Federal and 20% City, matching funds for sidewalk improvements and bus procurement.



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## ALBUQUERQUE RAPID TRANSIT



CONNECTING PEOPLE  
CREATING PLACE  
DRIVING OPPORTUNITY

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FUELING CENTRAL  
AVENUE'S GROWTH  
POTENTIAL



... will drive our economic growth and mobility

Decades ago, Route 66 linked far more than Chicago to Los Angeles. It connected a nation of communities, spawning the greatest cultural byway America has known.

According to a study by the Commercial Real Estate Development Association (NAIOP), ART could revitalize the Central NM Avenue corridor by attracting:

- Close to a billion dollars in potential local development
- 5,000 new jobs

In addition, ART can help:

- Meet the 100% increase in corridor ridership projected over the next five years
- Support innovation based jobs
- Help generate a good return on public investment

## WHY CENTRAL AVENUE NEEDS ALBUQUERQUE RAPID TRANSIT

WITHIN 1/2 MILE OF CENTRAL AVENUE:

24% of all employment within the Albuquerque Metropolitan Area

\$6k to \$12k average savings per year for families using transit

1 in 5 households have income below poverty level

Families below poverty level can save as much as 20% on household expenses.

## ART will connect Albuquerque with ever-changing opportunities

True to the spirit of Route 66's enterprising history, ART can offer a more effective mass transit system to help meet Albuquerque's transportation needs.

To meet the growing demand, ART can provide faster, more reliable service:

- 15% improvement in travel time — seven-minute peak frequency
- 20–25% better on-time performance
- Increased safety and security
- Connections with 32 of the 37 existing ABQ RIDE bus routes
- Signalized intersections with protected left turns and U-turns provide access to businesses and side streets every quarter mile, on average

## ART will create public places that connect our community

ART will connect more than places, it will connect people.

There are many ways a transit-energized Route 66 corridor can uplift our community while supporting our New Mexican entrepreneurial spirit:

- Slower traffic and wider sidewalks where possible for a safer, more pleasant pedestrian experience
- Landscape improvements and planting of trees wherever possible
- Signage that directs transit riders to corridor businesses and attractions
- Involvement of corridor residents and businesses in shaping ART's vision and development

### ALBUQUERQUE RAPID TRANSIT PROPOSED ROUTE AND STOPS

