



BUS RAPID TRANSIT (BRT)

Improving transportation options is vital to Albuquerque's future quality of life and economic development. Albuquerque Rapid Transit (ART) offers quick, simple, and safe first-class travel along with economic benefits. Transit-oriented development has proven to be a catalyst for new investment and businesses and supportive of existing corridor businesses, including restaurants, retail, and entertainment. ART would also provide opportunities for improved streetscape and walkability, attracting more people to live along the corridor.



PROJECT BENEFITS

Faster and more reliable service

- 15% improvement in travel time — seven minute peak frequency
- 20-25% improved on-time performance
- Improved safety and security

Demand

- 5.3 million riders in 2014 — nearly 15,000 per day and 41% of the total number of ABQ RIDE passengers
- 100% increase in estimated growth of ridership in next 5 years (FTA STOPS model)
- Connections with 32 of the 37 existing ABQ RIDE bus routes

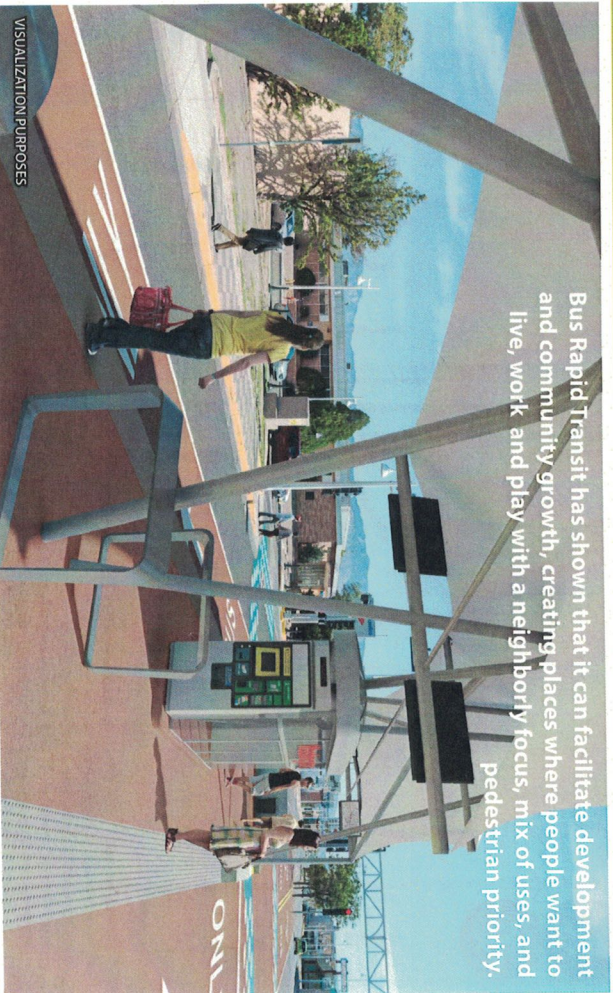
Enhanced quality of life

- Wider sidewalks for a safer, more pleasant pedestrian experience
- Trees and landscaping
- Signalized intersections with protected left turns/u-turns provided for access to businesses and side streets every 1/4 mile, on average for increased safety for pedestrians and cars. Estimated travel delay of 30 to 90 seconds, on average.

Economic opportunities

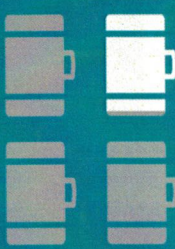
- \$900 million in potential new development and 5,000 jobs according to a study by NAIOIP
- Fort Collins MAX BRT project cost \$87M and the City of Fort Collins estimates its BRT has contributed \$150M in regional economic development to date
- Increased land value
- Additional Gross Receipts Tax revenue

ALBUQUERQUE RAPID TRANSIT

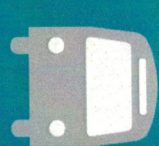


Bus Rapid Transit has shown that it can facilitate development and community growth, creating places where people want to live, work and play with a neighborhood focus, mix of uses, and pedestrian priority.


WITHIN 1/2 MILE OF CENTRAL AVENUE:



24%
of all area employment

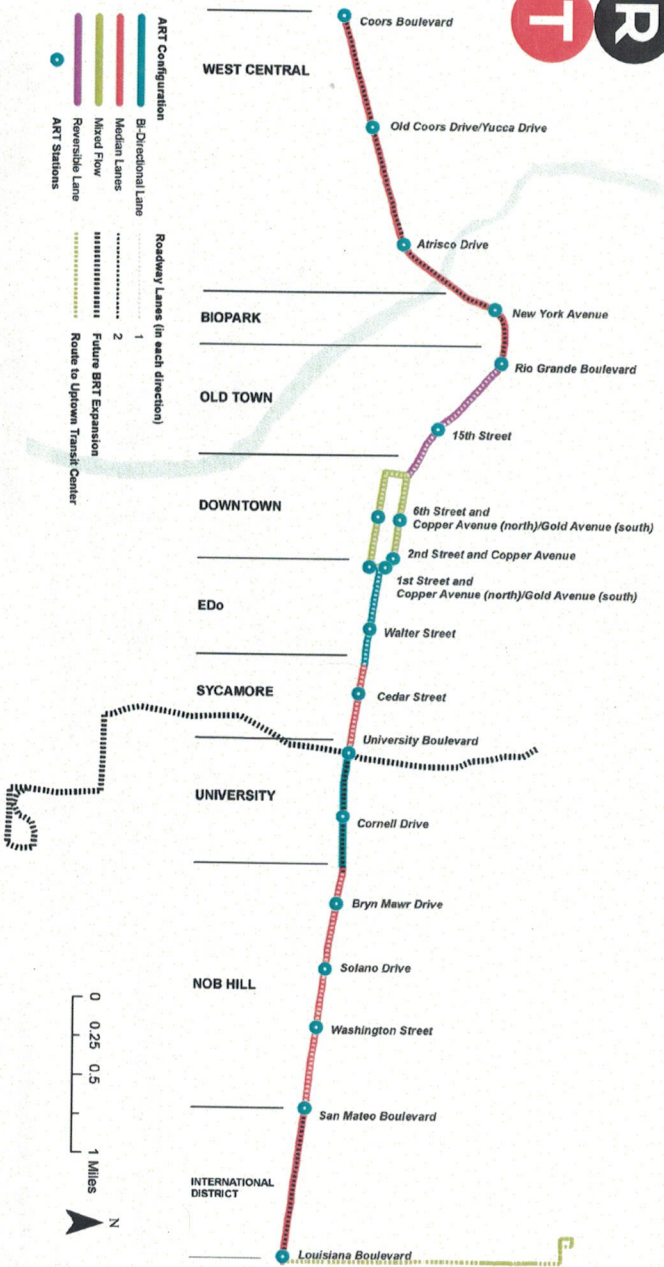


\$6,000 to \$12,000
average savings per year
for families using transit
- Center for Neighborhood Technology

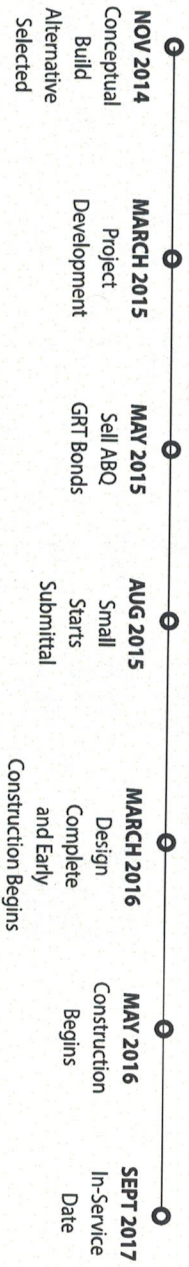


1 in 5
households have income below poverty level
Families below poverty level can save as much as 20% on household expenses.
- Center for Neighborhood Technology

CONNECTING PEOPLE • CREATING PLACE • DRIVING OPPORTUNITY
BRITABQ.COM



PROJECT TIMELINE



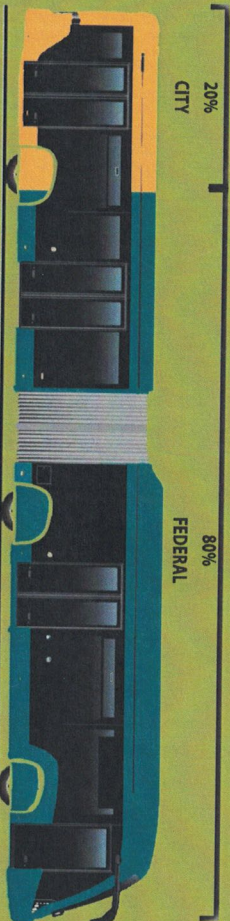
POTENTIAL FUNDING

\$100 million

CITY MATCHING FUNDS

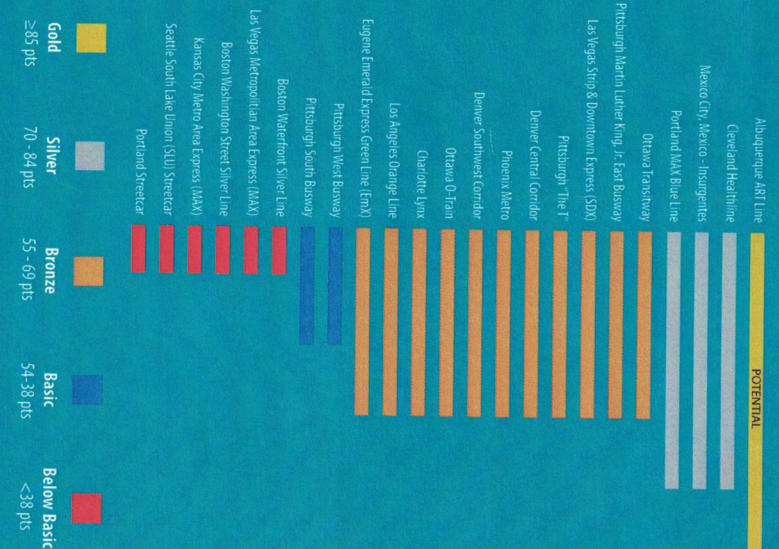
- Sidewalk improvements
- Bus procurement

PROPOSED FUNDING SOURCES



"Government support for TOD is the strongest predictor for success"

NORTH AMERICAN BRT, LRT, STREETCAR AND BUS SCORES PER THE BRT STANDARD 2013



The BRT Standard is an evaluation tool for world-class BRT based on international best practices. It is also the centerpiece of a global effort by leaders in bus rapid transit design to establish a common definition of BRT and ensure that BRT systems more uniformly deliver world-class passenger experiences, significant economic benefit, and positive environmental impacts (Institute for Transportation Development Policy 2013).